

LensMindAI Start-to-Finish Customer Setup Playbook

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For photographers setting up LensMindAI for the first time

This guide is written for a brand-new customer who just bought LensMindAI, opened their laptop, and wants to get the software working without dealing with technical setup language.

The goal is not to learn every button. The goal is to prove one complete client journey:

1. A client asks a question.
2. LensMindAI answers with your studio details.
3. LensMindAI quotes from your real packages.
4. LensMindAI checks your real calendar or sends the right booking path.
5. The lead appears in Admin.
6. You know how to move the client into contracts, proofs, and delivery.

Expected setup time: **45-60 minutes**.

The Simple Promise

LensMindAI is not just another preset pack or complicated production app.

It is your AI studio manager. It should help with:

- Lead questions
- Pricing and package explanations

- Availability and booking
- Follow-up reminders
- Client proofing
- Contracts
- Delivery
- AI culling
- Style learning
- Hybrid photo and video workflow

If setup feels too technical, the product has failed the customer. A photographer should be able to get the first win without understanding servers, APIs, tokens, or code.

Before You Start

Have these ready:

- Your studio name
- Your booking email
- Your website
- Your Instagram
- Your timezone
- Your standard turnaround promise
- 3-5 packages or services with prices
- Your Google Calendar login
- One fake client scenario for testing

Example fake client:

“Hi, I need photos and a short recap video for a fashion event next month. What do you charge, and are you free on a Saturday?”

Step 1: Log In

Open the Admin Dashboard:

<https://lensmind-ai-seanshotthat.zocomputer.io/admin>

Use the login provided after purchase.

What you should see:

- Brand Kit
- Pricing
- Scheduling
- Integrations
- Leads
- Jobs
- Messages
- Style Profiles
- AI Culling
- Video
- File Organizer
- Galleries
- Contracts
- Client Hub

If the admin page loads, you are in the control center.

Step 2: Set Studio Identity

Open **Brand Kit**.

Fill in:

- Business name
- Tagline
- Website
- Instagram
- Booking email
- Timezone
- Turnaround promise
- Deposit rule
- Preferred call-to-action

Plain-English rule:

| If you would not want a client to see it, do not put it here.

Why this matters:

LensMindAI uses this information when it talks to leads. If this is empty or generic, the AI will sound empty or generic.

Done means:

- The AI knows your studio name.
 - The AI knows how clients should contact you.
 - The AI knows what tone and promise to use.
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Step 3: Add Real Pricing

Open **Pricing**.

Start with 3-5 real offers.

Example:

Portrait Session \$450

Wedding Photo + Video \$3500

Rush Delivery \$200

Business Headshots \$550

Fashion Editorial Half Day \$1200

Best setup order:

1. Paste plain text if you want the fastest setup.
2. Upload CSV if you already have a clean spreadsheet.
3. Upload PDF only for review, then paste clean pricing text.

What not to do:

- Do not start with a giant complicated pricing sheet.
- Do not leave the main prices blank.
- Do not expect the AI to invent a custom quote from nowhere.

Done means:

- The AI can quote your real packages.
 - The AI does not make up prices.
 - You know which services need custom quotes.
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Step 4: Set Scheduling Rules

Open **Scheduling**.

Confirm:

- Available days
- Working hours
- Minimum notice
- Maximum shoots per day
- Travel rules
- Blackout dates

Plain-English rule:

Scheduling rules tell the AI when not to offer you.

Done means:

- The AI knows when you normally accept sessions.
 - You have reduced the chance of double-booking or bad time suggestions.
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Step 5: Connect Google Calendar

Open **Integrations**.

Click **Connect Google Calendar**.

Sign in with the Google account that owns your real shoot calendar.

Allow calendar access.

What this enables:

- Real availability checks
- Less back-and-forth with clients
- Booking requests tied to your actual schedule

What the customer needs to understand:

Google is not “taking over” their calendar. It is giving LensMindAI permission to check open slots and create booking events when needed.

Done means:

- The integration shows connected.
- The AI can answer availability questions.

Test prompt:

“What times are open next Saturday for a portrait session?”

Step 6: Run One Full Fake Client Test

Open the public AI chat.

Ask like a real client:

“Hi, I need photos and a short recap video for a fashion event next month. What do you charge?”

A good AI response should:

- Ask for the date and location
- Mention the right package or price range
- Avoid making up prices
- Move the client toward availability or booking

Then ask:

“Can I book Saturday afternoon?”

A good AI response should:

- Check availability if Google Calendar is connected
- Offer the correct next step if calendar is not connected
- Capture lead details

Now check Admin:

- **Leads** should show the inquiry.
- **Messages** should show the conversation.
- **Jobs** should show booking-related activity when created.

Done means:

- You have proven that the front door works.
 - You know where the lead appears.
 - You know what to fix if the AI sounds wrong.
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Step 7: Test Client Delivery

Once booking works, test what happens after the shoot.

Open **Jobs**:

- Create one fake job.

Open **Galleries**:

- Create one proof gallery.
- Upload a few test images.
- Open the client proof link.
- Select favorites like a client would.

Open **Contracts**:

- Create or send one test contract.
- Confirm the client signing page makes sense.

Open **Client Hub**:

- Confirm the private client page feels clean.
- Check that the client can understand what to do next.

Done means:

- You understand the post-booking workflow.
 - You can explain proofs, contracts, and delivery to a customer.
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Step 8: Use Production Tools After Core Setup

Do not start here. Start with booking.

After the core client flow works, use:

Style Profiles

Teach LensMindAI how you edit and create repeatable style logic.

AI Culling

Use confidence scoring, blur checks, duplicate detection, and human corrections.

Video Workflow

Analyze video, create social exports, preview LUTs, sync audio, and prep Resolve packages.

File Organizer

Batch organize client files before they become hard to manage.

Lightroom Plugin

Use this when you are ready to connect desktop editing workflow with the LensMindAI system.

Done means:

- You understand the advanced tools are not blockers for launch.
 - You can turn them on as workflow upgrades.
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Final Launch Checklist

Before using LensMindAI with a real lead, confirm:

- Brand Kit is filled out.
 - Pricing has at least 3 real packages.
 - Scheduling rules are correct.
 - Google Calendar is connected or booking fallback is clear.
 - One fake client inquiry has been tested.
 - Lead record appears in Admin.
 - Message record appears in Admin.
 - You know how to create a job.
 - You know how to create a proof gallery.
 - You know how to send a contract.
 - You know where client delivery lives.
 - You can demo the full flow in under 10 minutes.
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What Customers Should Not Have To Think About

Avoid making customers deal with these during first setup:

- API keys
- Refresh tokens
- Server restarts
- JSON editing
- Webhooks
- Raw environment variables
- OAuth jargon
- File paths

Those things may exist under the hood, but the customer experience should be:

“Click this. Sign in. Test it. Done.”

The 10-Minute Demo Script

Use this to sell, train, or test the product.

1. Open the public AI chat.
2. Ask for a real service quote.
3. Ask about availability.
4. Show the lead in Admin.
5. Open Pricing and show where the quote came from.
6. Open Brand Kit and show the AI's studio identity.
7. Open Jobs and explain the client pipeline.
8. Open Galleries and show proof selection.
9. Open Contracts and show signing.
10. Open Video or AI Culling and show the production upside.

If you can do that clearly, you understand what you are selling.